ITFT College
CARPE DIEM
Centre of Excellence for Service Industry
NEW CHANDIGARH-INDIA

Year 2018 Dedicated to Girl Child
Welcome to ITFT COLLEGE

A Centre of Excellence for Teaching, Learning, Evaluation, Research, Training
a Skills Development for Tourism, Hospitality, Aviation, Media-Entertainment, Film Technology
IT, Retail, Health, Real Estate, Events & other Management Disciplines of Service Industry

ITFT is a symbol of National Integration set up by Retired Defence Officers. It has a brand name and a
centre of excellence in Research, Academic and Skills Development in Service Industry. Situated in “The
City Beautiful”, the ITFT Campus came into existence on 24th April 1994 in Chandigarh.

The essence of Education Human Resource Development, which plays a vital and remedial role in
balancing the socio-economic fabric of the Country. Since citizens of India are its most valuable resource,
our billion-strong Nation needs the nurture and care in the form of basic and higher education to achieve a
better quality of life. This warrants an all-round
development of our countrymen, which can be achieved by building strong foundations in education.
Keeping the above in mind, we prepare our youth to
live up to ever evolving corporate wish lists. ITFT specializes in imparting extensive and valuable
education and practical knowledge in students. The
various disciplines that we offer are Aviation, Hospitality, Tourism, Information Technology,
Events, Media & Entertainment and Management.
“In the last 23 years more than 35000 students have passed out and placed from its portals under various
disciplines”.
REGULAR UNIVERSITY
DEGREE COURSES
FOR DIRECT
EMPLOYMENT
AND ENTREPRENEURSHIP

After +2 (Duration : 3 years)
- Bachelor of Management Studies (Airlines, Tourism and Hospitality)
- Bachelor of Management Studies (Media, Entertainment and Film Tech.)
- Bachelor of Management Studies (Mobile Computing and Internet)
- Bachelor of Management Studies (Service Industry)
- Bachelor of Management Studies (Rural Development)
- Bachelors in Business Administration (BBA)*

After Graduation (Duration : 2 years)
- Master of Management Studies (Airlines, Tourism & Hospitality)
- Master of Management Studies (Education and Counselling)
- Master of Management Studies (Service Industry)
- M.A. Journalism & Mass Communication*

*Subject to approval of the University

Over
35,000
Students
Placed

EMPLOYMENT STRATEGY

International
Regional
Local

Over
35,000
Students
Placed
Every Student is prepared for Corporate Sector through ITFT FINISHING SCHOOL which is located within College Campus.

ACADEMICS WITH LIFE MANAGEMENT SKILLS

- Mock Interviews
- Communicative Language Lab
- Personal Grooming
- Aptitude cum Psychometric Test
- Creative & Logical Thinking Lab
- Basic ICT Lab
- Music Lab
- Group Discussion
- Communication Lab
- Dinning Etiquette
- Soft Skills Lab

Personified Personality
OUR GRATITUDE TO CORPORATE RECRUITERS...

The Placement Cell of ITFT provides Campus Recruitment for all our students, depending on their overall performance as per our internal merit list. It maintains a good relationship with the leading corporates of the nation to provide quality, trained Human Resource.

OUR INDUSTRY PARTNERS
EMPOWER YOUR LIFE MANAGEMENT SKILLS ... with us

Know Yourself! What is your Goal? What Do you wish to Become?

WORK TOWARDS YOUR GOAL EACH DAY

10 Steps to Life Management Skills (LMS)

- Follow Your Passion
- Set Your Priorities Straight
- Discipline your Life & be Self Motivated
- Be Persistent & think Logically
- Be Energetic & Enthusiastic at all times
- Develop Positive Attitude - Manage your Time & Resources Available
- Enhance your IT Skills - Basics of Computers
- Develop Good Communication Skills - Communicate Effectively
- Enhance Your Personality - Work on Skills and Knowledge
- Know Yourself - What is your Goal - Work Towards Your Goal Each Day

SAY - THIS IS MY YEAR - THIS IS MY DECADE

REMEMBER...YOU ARE BORN TO WIN!

Be Focussed
Have Faith
Follow Through

Think Big ...
Believe Big ...
Dream Big ...

We help you become a winning Personality!

ITFT COLLEGE - NEW CHANDIGARH

Affiliated to IKG Punjab Technical University, Jalandhar - Under Govt. of Punjab Act and approved by UGC

- University Degree Programs
- Vocational Programs
- Employment Opportunities
- Entrepreneurship
- Life Management Skills

Corporate Office: SCO 1, 3rd Floor, Opp RBI, Sector 17 D, Chandigarh
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